

Kingdom of Saudi Arabia
Ministry of Education
King Abdulaziz University
Faculty of Economics and Administration

رؤية
VISION
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

STRATEGIC PLAN FOR THE FACULTY OF ECONOMICS AND ADMINISTRATION

The Strategic Plan has been prepared in collaboration
with the key stakeholders of the Faculty of Economics and
Administration

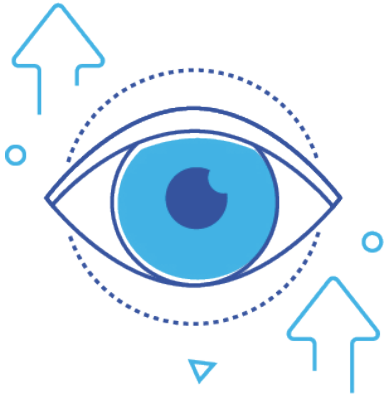
Version approved by the 14th Board of the Faculty, Dated 7 April 2019

2019–2024

The Strategic Planning Unit
Vice Deanship for Development



FACULTY OF ECONOMICS AND ADMINISTRATION (FEA)



FEA Vision

We seek to achieve institutional excellence by building sustainable strategic partnerships to advance the development of the educational process and specialized applied practices.



FEA Mission

We pioneer strategic partnerships through excellence in teaching and learning, scientific research, and social responsibility programs aligned with the requirements of the labor market.

Core Values

The FEA faculty members, administrative staff, and students are committed to a set of core values based on the principles of our Islamic religion, which include the following:



Excellence:

Achieving high standards in all activities with special attention to continuous improvement



Integrity:

Applying high ethical and professional values in all activities on and off campus



Partnership:

Fostering the spirit of teamwork among students, faculty, and staff within the FEA and encouraging the development of effective strategic partnerships with public and private sector organizations



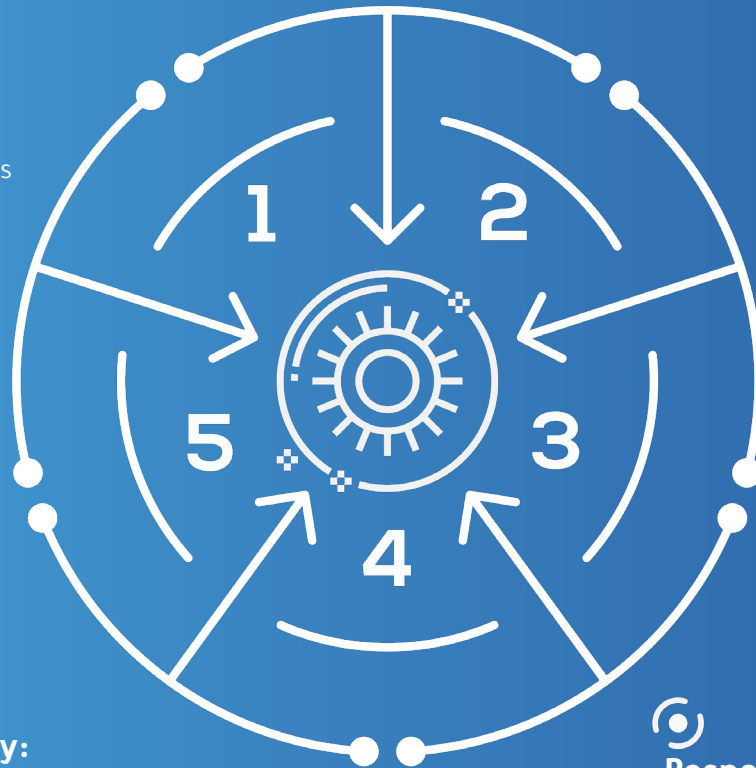
Sustainability:

Preserving the FEA's achievements and public facilities for future generations



Responsibility:

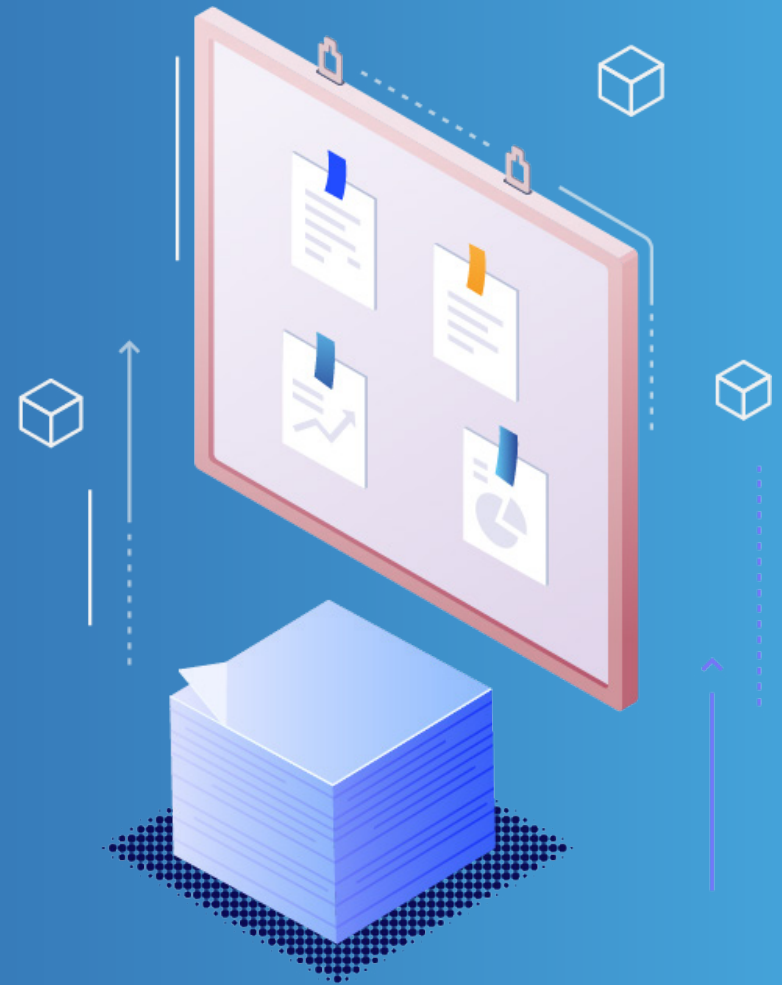
Fostering commitment to fulfilling duties and meeting all statutory obligations



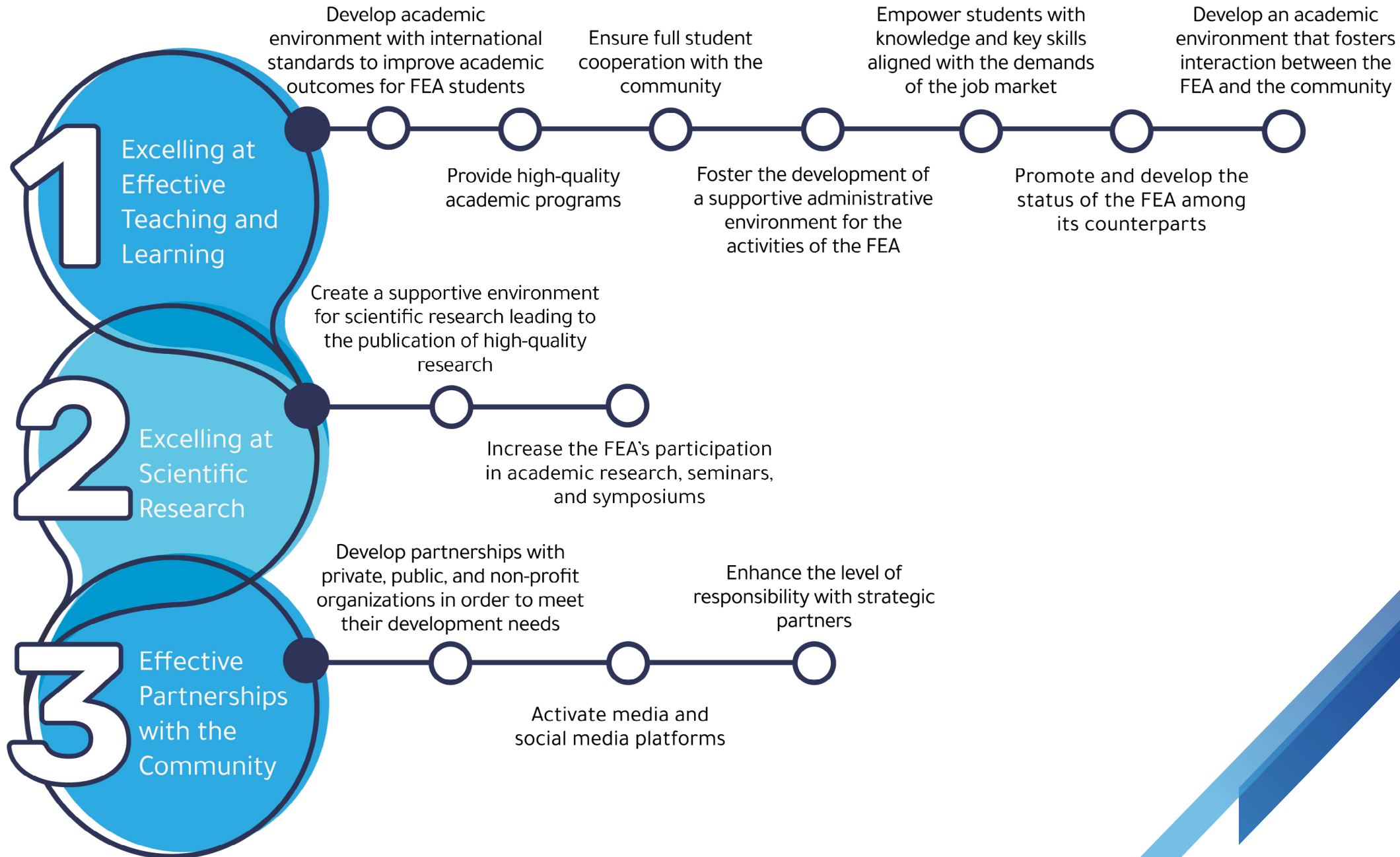
STRATEGIC DIRECTIONS

We, the faculty, staff, and students of the FEA commit ourselves to fulfilling our vision and mission and satisfying our core values through working on the following strategic directions:

- » Excelling at Effective Teaching and Learning
- » Excelling at Scientific Research
- » Effective Partnerships with the Community



STRATEGIC DIRECTIONS AND GOALS



STRATEGIC PLAN FOLLOW-UP MECHANISM

“ADA’A PLATFORM”

It is a platform that helps increase the efficiency and effectiveness of progress gained of the strategic plan of the Faculty of Economics and Administration through Smart Sheet program. The platform includes a variety of features, such as the ability to enable administrators and supervisors of initiatives to upload achievement rates and attach achievement files. The platform also facilitates procedures relating to managing the initiatives and projects of the strategic plan and facilitating the process of recording initiatives in an initiatives bank. With this platform, it is also possible to electronically save and archive all files and documents related to the initiatives, which affords easy access via a smart phone to periodic reports on the status of given initiatives. The platform also includes a control panel that can be used to follow up on achievement rates and print periodic reports to submit to the FEA’s Strategic Planning Committee so that its members can identify issues and take appropriate action.

